



# Buyers Equity Fund™

## Independent Business Center Training and Certification

### Event Logistics Information

- Dates:** Tuesday and Wednesday, May 11<sup>th</sup> and 12<sup>th</sup>, 2010
- Times:** 8:30 AM to 4:30 PM, each day.
- Location:** Hilton Pleasanton at The Club  
7050 Johnson Drive, Pleasanton, CA 94588 (At the intersection of I-580 and I-680)  
Phone: 925-737-5612 | Fax: 925-463-0649
- Agenda:** To qualify to be an Independent Business Center, you must attend the entire event, and pass the exam with at least 80% correct. The agenda for the event is as follows:
- Monday Morning: Explanation of Buyer's Equity Fund Programs
  - Monday Afternoon: Specific Scripts and Processes for Client Disclosure, Packaging, and Closing.
  - Tuesday Morning: Review and Certification Exam
  - Tuesday Afternoon: Exam Review and How to Market the Program for More Clients
- Registration:** Pre-registration is required. Register at [www.buyersequityfund.com/registration.html](http://www.buyersequityfund.com/registration.html)
- Check-in on the first day of the event will begin at 7:30 AM at the event location.
- What to Bring:** Materials, in the form of handouts, workbooks, exams, and examples of marketing collateral will be provided to each participant at the event. You should bring a pen, extra paper for notes, a calculator, and business cards.
- Attire:** While there is no mandatory dress code, business attire is appropriate.
- Meals:** Meals are not provided with the event. There are several restaurants in the hotel and in the area. Breaks will be taken mid-morning, at lunch time, and mid-afternoon. We will break for lunch, each day at approximately 12:00 Noon. The break will last for an hour. Mid-morning and mid-afternoon breaks will be for about 15 minutes each.
- Transportation:** The hotel is located at the intersection of I-580 and I-680. While at some distance, airports near the venue include San Jose, Oakland, San Francisco, and Sacramento.
- Lodging:** For participants from out of town, rooms at the hotel are available while they last. There are numerous other hotels in the area.
- For More Information:** Go to [www.buyersequityfund.com](http://www.buyersequityfund.com), contact our regional manager in your area, or call our corporate office at 1-312-784-7100.