



Buyers Equity Fund™

Independent Business Center Training and Certification

Event Logistics Information

Dates: Monday and Tuesday, May 3rd and 4th, 2010

Times: 8:30 AM to 4:30 PM, each day.

Location: Hilton Orange County
3050 Bristol Street, Costa Mesa, CA 92626
Tel: 1-714-540-7000 Fax: 1-714-540-9176

Agenda: To qualify to be an Independent Business Center, you must attend the entire event, and pass the exam with at least 80% correct. The agenda for the event is as follows:

Monday Morning: Explanation of Buyers Equity Fund Programs

Monday Afternoon: Specific Scripts and Processes for Client Disclosure, Packaging, and Closing.

Tuesday Morning: Review and Certification Exam

Tuesday Afternoon: Exam Review and How to Market the Program for More Clients

Registration: Pre-registration is required. Register at www.buyersequityfund.com/registration.html

Check-in on the first day of the event will begin at 7:30 AM at the event location.

What to Bring: Materials, in the form of handouts, workbooks, exams, and examples of marketing collateral will be provided to each participant at the event. You should bring a pen, extra paper for notes, a calculator, and business cards.

Attire: While there is no mandatory dress code, business attire is appropriate.

Meals: Meals are not provided with the event. There are several restaurants in the hotel and in the area. Breaks will be taken mid-morning, at lunch time, and mid-afternoon. We will break for lunch, each day at approximately 12:00 Noon. The break will last for an hour. Mid-morning and mid-afternoon breaks will be for about 15 minutes each.

Transportation: The hotel is located just off I-405, Bristol Exit, or Hwy 55, Baker Exit. It is just a few miles from the Orange County Airport (John Wayne Airport).

Lodging: For participants from out of town, rooms at the hotel are available while they last. There are numerous other hotels in the area.

For More Information: Go to www.buyersequityfund.com, contact our regional manager in your area, or call our corporate office at 1-312-784-7100.