



### What is Buyers Equity Fund?

Real Estate agents across the country are struggling to find creative ways to help consumers purchase new homes daily. We have a simple option for everyone.


Buyers Equity Fund™ is a unique equity sharing program developed to assist buyers by providing cash to them right after closing that:

- *Is not paid back on a monthly schedule*
- *Has NO interest. Ever!!*
- *Is tied to the future value of the home*

How?

Buyers Equity Fund shares the potential of the new home by investing in the future value of the home.

In exchange for a percentage of the future increase in the home's equity, Buyers Equity Fund will provide home buyers with up to 15% of the home's selling price in cash after closing.

 **Buyers Equity Fund™**  
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**Capitalize on  
today's real  
estate market.**



 **Buyers Equity Fund™**



### Sounds too good to be true?

As an equity fund, we are bound to be 100% transparent in everything we do. All financial terms are agreed upon before any documentation is signed.

Buyers Equity Fund™ was developed to help spur investment in homes that have been overly depressed as a result of the recent economic downturn. Properties must qualify before buyers have access to the fund.

We are not down-payment assistance, and we are not a loan. The cash can be used however the buyer would like, including putting it right into savings. There are no guidelines that determine how our funds are used once received by the buyer.

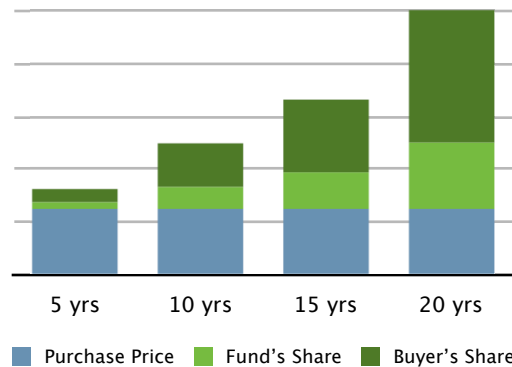
Disclaimer: The description of the Buyers Equity Fund program in this pamphlet is a generalized marketing overview. The specific terms and conditions of the program are governed by program documents, which may be revised at any time by Buyers Equity Fund.

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### We're "in it" with the buyer.

Buyers Equity Fund carefully selects properties that we believe will experience significant appreciation. Thus, a home that does not appreciate much over time, does not yield a good investment for us or the home owner.

The graphic representation below shows that in exchange for cash right after closing, the home buyer only shares the increased value of their home with Buyers Equity Fund. As you can see, Buyers Equity Fund only experiences an up-side when the home buyer does too.



### How do buyers benefit?

Times are tough, home sales are down, and most home buyers are either hesitant to purchase a home for fear of sinking values, or they're too strapped to come up with the down payment. In fact, many home buyers are dipping into their precious savings, borrowing from relatives or even using their retirement funds to pay for down payments.

Buyers Equity Fund helps new home buyers by giving them cash right after closing so they can replace the money they borrowed from savings, pay back retirement, or use it for whatever they desire.

